

CAPITAL REINFORCING LTD LONG TERM RISK AND OPPORTUNITIES

INTERNAL

RISK	IMPACT	OPPORTUNITY	BENEFIT	RESPONSIBLE BUSINESS
PUTTING PEOPLE FIRST				
Failure to protect and invest in our staff	Increased cost of production and regulatory compliance Poor health and safety performance resulting in increased insurance premiums and costs associated with legal action.	Highly skilled and motivated workforce willing and able to collaborate internally and externally on delivering innovative, high performing production.	Employer of choice, reflecting diversity and demography of the communities in which we operate. Low staff turnover. Increased understanding and capacity through learning and development.	Diversity, learning and development and health and safety performance managed by HSEQ and HR Department.
TACKLING CLIMATE CHANGE AND ENERGY EFFICIENCY				
Failure to mitigate our impact or to adapt to the effects of climate change	Increased energy costs and carbon emissions. Increased costs due to delivery extensions resulting from adverse weather.	Reduced operating costs. Reduced environmental impact from our operations, our products and their performance in-use.	Excellent company reputation as a leader in sustainable construction operations. Increased profit enabling us to become a supplier and employer of choice.	Monitor and record energy use. Implement strategy to reduce energy usage annually using the Environmental and Sustainability Management
SMARTER USE OF NATURAL RESOURCES				
Unacceptable impact on the natural environment from our operations	Increased water resource, waste disposal and materials costs. Reputational and regulatory risks relating to adverse environmental impact.	Reduced operating costs and reduced environmental impact from our operations, our products and their performance in-use	Excellent reputation as a leader in sustainable construction operations and increased profit	Reduce our environmental impacts and our use of natural resources by implementing our Sustainable Management System. Monitor waste deposable and reduce annually

EXTERNAL

RISK	IMPACT	OPPORTUNITY	BENEFIT	RESPONSIBLE BUSINESS
PUTTING PEOPLE FIRST				
Failure to meet customers' expectations or other external stakeholders	Fewer customer recommendations. Reputation negatively affected. Loss of repeat business. Diminished reputation with stakeholders.	Delight customers and by identifying, agreeing and delivering added value. Help customers make sustainable choices through information and advice.	Customers and other stakeholders achieve outcomes and benefits over and above those they originally specified.	Community investment strategy. Implement and continual improvement Quality, Environment, Health and Safety and Sustainability Management Systems Increase our understanding of social value and social impact. Pilot a performance measurement.
TACKLING CLIMATE CHANGE AND ENERGY EFFICIENCY				
Cease to be a leader in sustainable construction	Fall behind on legislation, technological advancements and design methods. Increased cost of production and legislative and regulatory compliance. Decreased profits	Collaborate with customers and supply chain to increase collective understanding and sharing of best practice.	Increased awareness of whole life costing, life cycle analysis and as built performance leading to more sustainable investment decisions and a resilient and energy-efficient built environment.	
SMARTER USE OF NATURAL RESOURCES				
Unacceptable impact on the natural environment from our suppliers. Failure to procure goods and services responsibly.	Increase in our indirect impact on the natural environment. Reputational risks relating to sustainable sourcing of materials.	Pro-actively work with our suppliers to develop their understanding and improve approaches to sustainable development. Preferentially procure products which can demonstrate compliance with a recognised responsible sourcing scheme.	Reduced indirect impact of our operations. Supply chain willing and able to continuously improve Product differentiation and added value enabling us to become a supplier of choice.	Work with our supply chain in a manner that reflects our values. Procure goods, materials and services in line with our Sustainable Procurement Policy.